



COURSE / MODULE / BLOCK DETAILS

ACADEMIC YEAR / SEMESTER

Offered by: Endüstri Mühendisliği			
Course Title: LOGISTICS OPERATIONS MANAGEMENT		Course Org. Title: LOGISTICS OPERATIONS MANAGEMENT	
Course Level: Lisans		Course Code: IND 3906	
Language of Instruction: İngilizce		Form Submitting/Renewal Date 15/02/2013	
Weekly Course Hours: 3		Course Coordinator: DOÇENT HASAN SELİM	
Theory	Application	Laboratory	National Credit: 3
3	0	0	ECTS Credit: 4



DOKUZ EYLUL UNIVERSITY

FACULTY OF ENGINEERING OFFICE OF THE DEAN



COURSE / MODULE / BLOCK DETAILS

ACADEMIC YEAR / SEMESTER

Offered to:	Course Status: Compulsory/Elective
Name of the Department:	
Industrial Engineering	Elective Course

Wire: 0 232 301 72 15

Fax: 0 232 301 72 10

Access: <http://www.eng.deu.edu.tr>

Address: Dokuz Eylül Üniversitesi Tınaztepe Yerleşkesi 35160 Buca/İZMİR E-mail: muhendislik@deu.edu.tr



DOKUZ EYLUL UNIVERSITY

FACULTY OF ENGINEERING OFFICE OF THE DEAN



COURSE / MODULE / BLOCK DETAILS

ACADEMIC YEAR / SEMESTER

Instructor/s:

Wire: 0 232 301 72 15

Fax: 0 232 301 72 10

Access: <http://www.eng.deu.edu.tr>

Address: Dokuz Eylül Üniversitesi Tınaztepe Yerleşkesi 35160 Buca/İZMİR E-mail: muhendislik@deu.edu.tr



COURSE / MODULE / BLOCK DETAILS

ACADEMIC YEAR / SEMESTER

Course Objective:

Exposing students to current management thinking, methods and strategies used in managing logistics and operations systems, and prepare students for positions that analyze, plan, implement and control logistics and operations processes in firms.

Learning Outcomes:

- 1 Be able to explain the logistics and its role in the economy and organizations
- 2 Understanding the supply chain management
- 3 Be able to structure different logistics strategies
- 4 Be able to improve customer service performance
- 5 Be able to explain global logistics management and new trends in logistics management

Learning and Teaching Strategies:

Lectures, Student presentations and Class discussions

Assessment Methods:

Name	Code	Calculation formula
Vize	VZ	
Ödev	OD	
Final	FN	
Bütünleme Notu	BUT	
BNS	BNS	$VZ * 030 + D * 020 + FN * 050$
Bütünleme Sonu Başarı Notu	BBN	$VZ * 030 + D * 020 + BUT * 050$

Further Notes about Assessment Methods:

Assessment Criteria:



COURSE / MODULE / BLOCK DETAILS

ACADEMIC YEAR / SEMESTER

Textbook(s)/References/Materials:

Textbooks:

Business Logistics/Supply Chain Management, Ronald H. Ballou, Pearson Prentice Hall, 978-0131076594, New Jersey, 2004.

Reference Books:

Strategic Logistics Management. James R. Stock, Douglas M. Lambert, McGraw-Hill/Irwin, 978-0256136876, 2000.

The Management of Business Logistics, John J. Coyle, Edward J. Bardi, C. John Langley, West Publishing, 978-0324007510, 2003.

Course Policies and Rules:

Contact Details for the Instructor:

Tel: 301 76 18, e-mail: hasan.selim@deu.edu.tr

Office Hours:

Course Outline:

Week	Topics:	Notes:
1	Definition of logistics, Logistics' role in the economy	
2	Logistics' role in the organization, Logistics management	
3	Logistics operations and costs: Key logistics activities, Integration of logistics activities, Logistics costs	
4	Logistics Operations and Costs	
5	Supply chain management and logistics, Supply chain network structure	



DOKUZ EYLUL UNIVERSITY

FACULTY OF ENGINEERING OFFICE OF THE DEAN



COURSE / MODULE / BLOCK DETAILS

ACADEMIC YEAR / SEMESTER

6	Supply chain business processes, Supply chain design considerations
7	Customer service and Methods of establishing a customer service strategy
8	Developing and reporting customer service standards, Improving customer service performance
9	Logistics strategies, Planning of logistics operations
10	Performance evaluations of logistics strategies
11	Midterm exam
12	Global logistics management: International supply chain strategies
13	The Global marketplace, Global logistics
14	New trends in logistics management



COURSE / MODULE / BLOCK DETAILS

ACADEMIC YEAR / SEMESTER

ECTS Table

Course Activities	Number	Duration (hour)	Total Work Load (hour)
In Class Activities			
Lectures	13	3	39

Exams

Final	1	1,5	2
Midterm	1	1,5	2

Out Class activities

Preparations before/after weekly lectures	13	1	13
Preparation for midterm exam	1	10	10
Preparation for final exam	1	10	10
Preparing presentations	1	25	25
Total Work Load (hour)			101
ECTS Credits of the Course= Total Work Load (hour) / 25			4